

MBA Sponsored School Tours

On April 28th, 2024 the Manufacturing Business Alliance (MBA) of the Dodge County Region sponsored a manufacturing business tour for a group of Beaver Dam High School students. MBA sponsored tours educate high school students about manufacturing processes, technologies, and career opportunities within the industry. Many students may not have exposure to these fields otherwise, so these tours can spark interest and awareness of the different opportunities in their local communities. The students also visited Drexel Building Supply, which generously donated materials for a high school project for a fish cleaning station at Derge Park.

Manufacturers Visited



Schumann Printers, Inc.



Impacts of School Tours



Career Exploration

These tours expose students to diverse careers in manufacturing, inspiring them to consider new possibilities.



Education Enrichment

Visiting manufacturing facilities offers real-world context, inspiring students with the new innovation and technology, motivating further education or training in related fields.



Networking Opportunities

Students can interact with industry professionals, gaining networking opportunities and potential mentorships.



Students Feedback

After the tours 21 students completed a feedback survey. The overall impression from these respondents stated that the tours were good.

- 100% of the students found that the tours were useful and informative.
- Over half of the students said they were definitely interested in pursuing a career or youth apprenticeship at 1 of the 3 businesses.

What the students & staff said about the tours:

"I was fascinated by how extensive the operations at both EK Machine and Schumann Printers. I also liked to hear how Drexel has changed their business model to better suite their customers."

"Tours are very important to grow connections between the students and the working world. We need more things like this so students can start to prep themselves for life after high school. "