



Smart911<sup>®</sup>



# Why Sign Up for a Safety Profile?

Information Displayed:	MOBILE 911 CALL	LANDLINE 911 CALL	911 CALL WITH SMART911
Phone Number	✓	✓	✓
Name		✓	✓
Address		✓	✓
People in Household			✓
Photos of Children			✓
Medical Conditions			✓
Medications			✓
Allergies			✓
Rescue Notes			✓
Bedroom Locations			✓
Utility Shutoffs			✓
Emergency Contacts			✓
Vehicle Descriptions			✓
Number of Pets			✓

# Smart911 Videos

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**GMA: THE PERSONAL SAFETY GAME CHANGER IS CALLED SMART911**

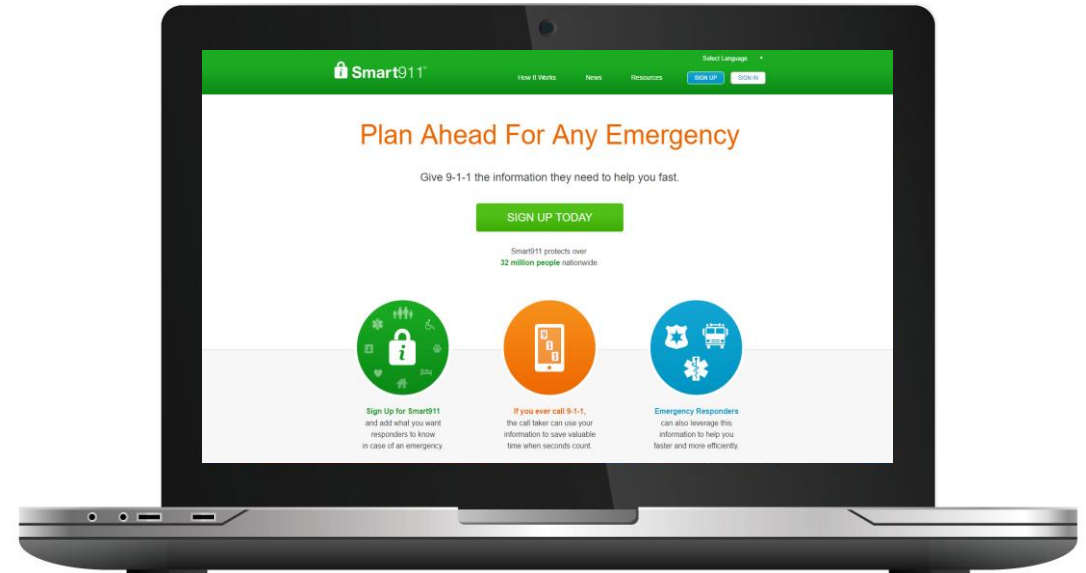


**WHAT IF YOU NEED TO DIAL 911?**

# What is Smart911?

- Private and secure website
- Individuals create a Safety Profile of valuable information they want to provide 9-1-1 call takers and first responders
- Service is free

Sign up at:

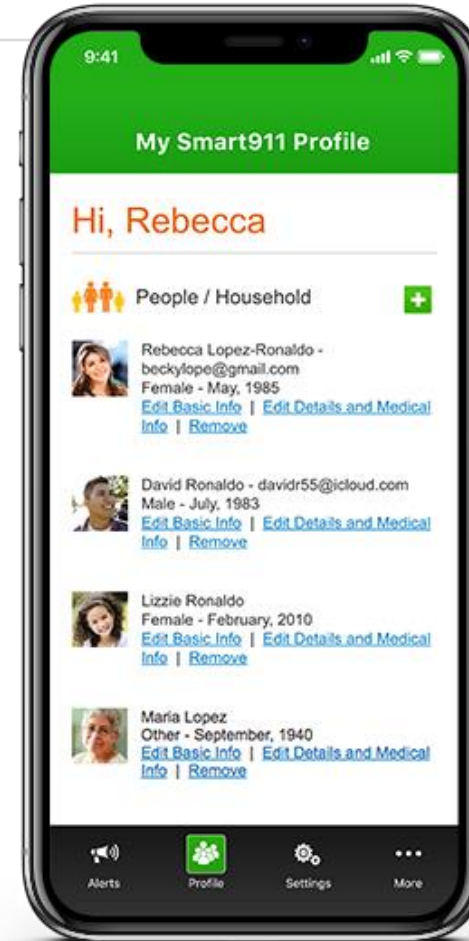


[www.smart911.com](http://www.smart911.com) or [Smart911 App](#)



# Smart911 App

- Easily create a Smart911 Safety Profile
- Keeping profiles up-to-date
- Free geo-based weather notifications
- Location-aware alerting



# Smart911 Videos

Smart911<sup>®</sup> Already have an account? [Sign In](#)

## Sign Up Now

**No one plans to call 9-1-1, but now you can plan ahead.**

Sign up for Smart911 and create your own Safety Profile to give 9-1-1 valuable information about yourself, family members, your home, pets and even vehicles that will automatically display on the 9-1-1 call taker's screen when you make an emergency call. It's private and secure and you control what information is in your profile. These details can save valuable seconds or even minutes during an emergency.

\* = required field

**First Name \***

**Last Name \***

**Email Address \***

**Confirm Email Address \***

**User ID \***  
We recommend using your email address for your User ID.

**Password \***

**Confirm Password \***

**Security Question \***

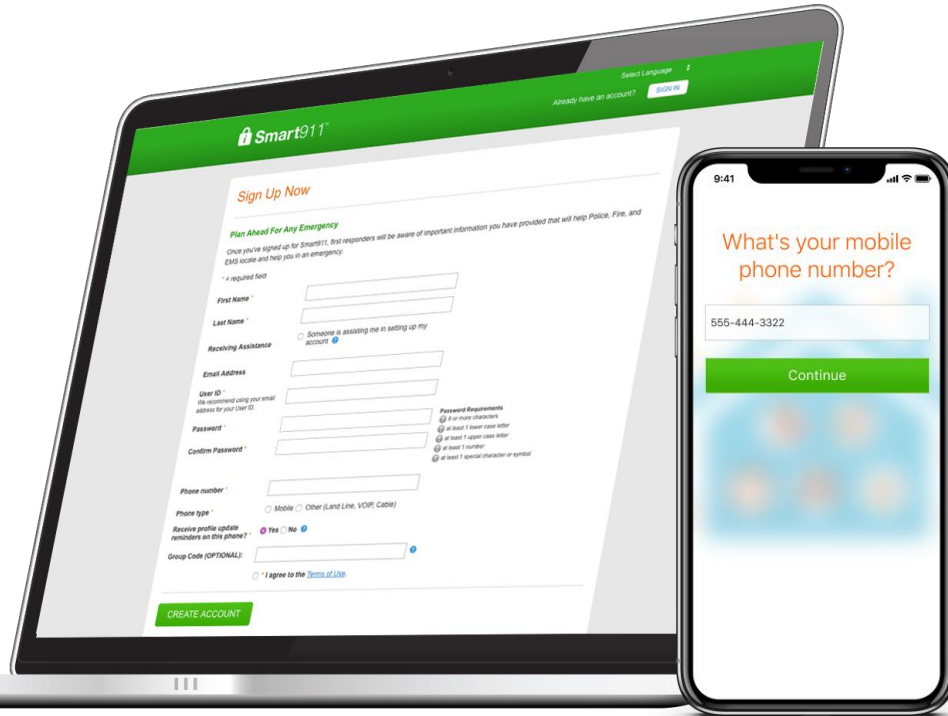
**Password Requirements**

- 8 or more characters
- at least 1 lower case letter
- at least 1 upper case letter
- at least 1 number
- at least 1 non alpha numeric character

RAVE

## How to Sign Up for Smart911

# It's Quick, Easy, and Can Save Your Life



Sign up at  
**Smart911.com** or **Smart911 App**



- Registration is simple and takes less than 5 minutes
- The information you provide will display automatically to the 911 call taker's screen when you make an emergency call
- These details can save seconds or even minutes during an emergency

**Smart911** Select Language

How It Works News Resources Hi, John | Sign Out

Profile Alerts Account Settings FAQ Print

Hi, John Profile Strength 47% [IMPROVE PROFILE](#)

**People / Household** + ADD

John Smith - johnsmith@yahoo.com  
[Edit Basic Info](#) | [Edit Details and Medical Info](#) | [Remove](#)

**Addresses** + ADD

492 Old Connecticut Path Framingham MA 01701  
House - Single Family  
[Edit Basic Info](#) | [Edit Details](#) | [Remove](#)

**Phones** + ADD

508 555-1234 (Mobile) [Edit](#) | [Remove](#)  
A confirmation call has been scheduled for 5/25/2018 4:27am [Confirm now](#)

**Emergency Contacts** + ADD

You have not added any Emergency Contacts.  
[Add now](#)

**Preferred Providers** + ADD

You have not yet listed any Preferred Providers. These can include your specific air ambulance, ground ambulance, and hospital choices.  
[Add one now](#)

**Vehicles** + ADD

You have not added any Vehicles.  
[Add now](#)

**Animals** + ADD

**Alerts**

You are eligible for:

- Emergency Notifications from Framingham Police Department
- Emergency Alert Notifications
- General Alert Notifications

[Opt-in now](#)

**Preferences**

You are currently opted into:

- Sharing your profile when you dial 9-1-1.

You are eligible for:

- Participate with SmartPrepare

[Opt-in now](#)

**Include home and work addresses**

**Add all mobile, landline and VOIP lines**

**If any pets live in the home, add them here**

**Enter all household residents**

**Add all emergency contacts and their contact information**

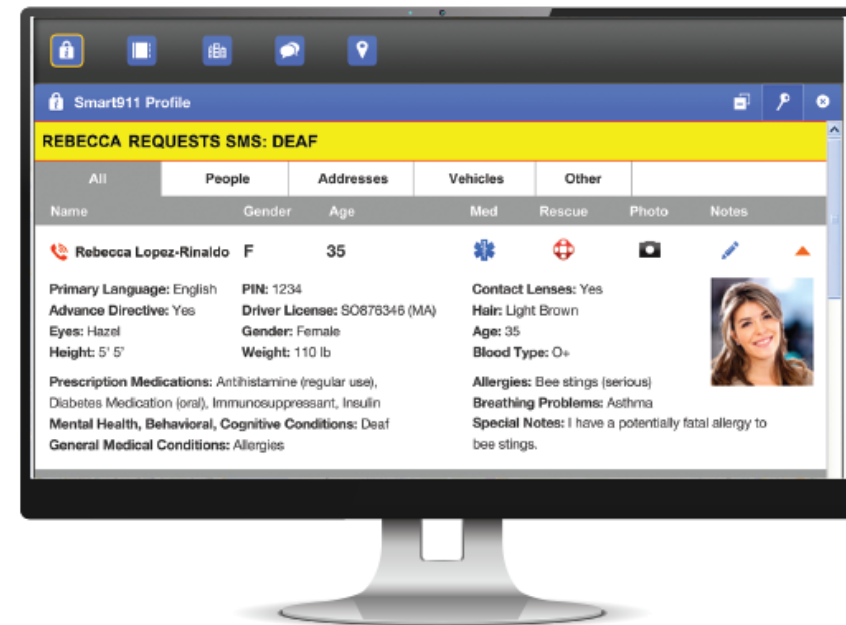
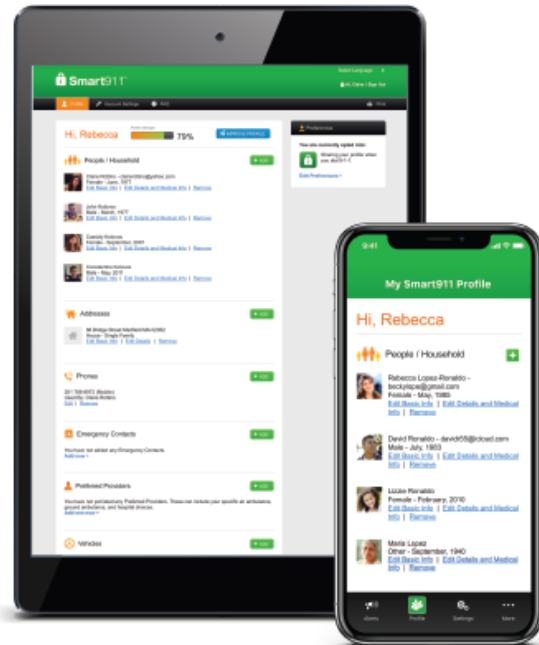
**Include vehicles and vehicle descriptions**

**Sign up at Smart911.com or Smart911 App**



# How Does Smart911 Work?

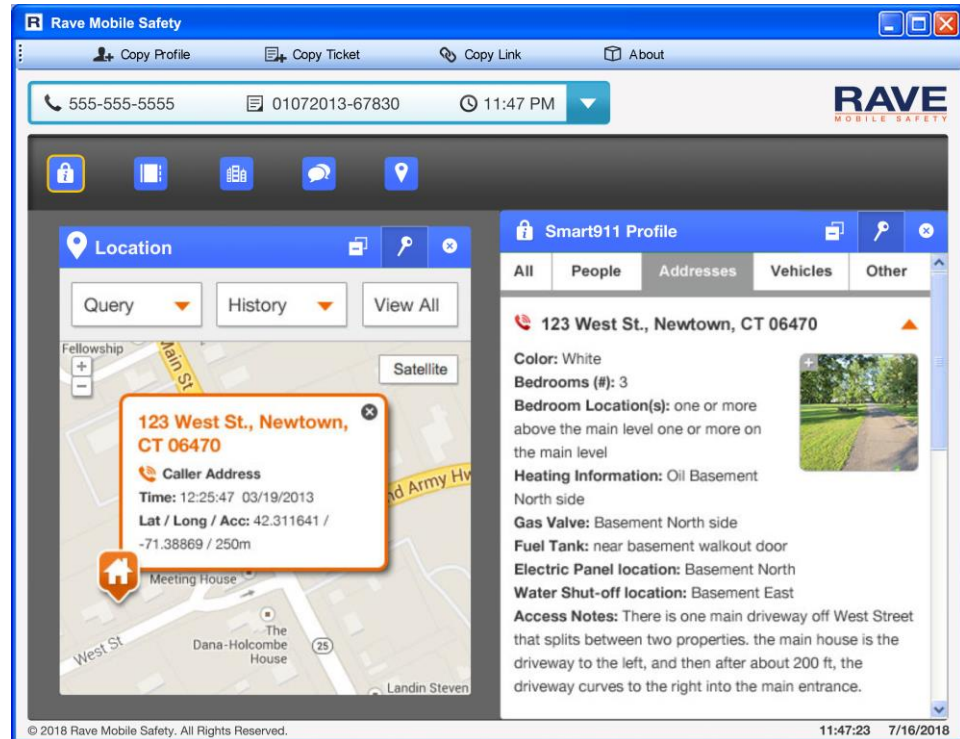
What 9-1-1 Sees...



What individuals create...

# When Does Smart911 Help?

- Unknown address and location
- Mobile phones can be linked to specific addresses:
  - Home
  - Work
  - School



➤ Result: 9-1-1 knows who is calling and where they are located.

# When does Smart911 Help?

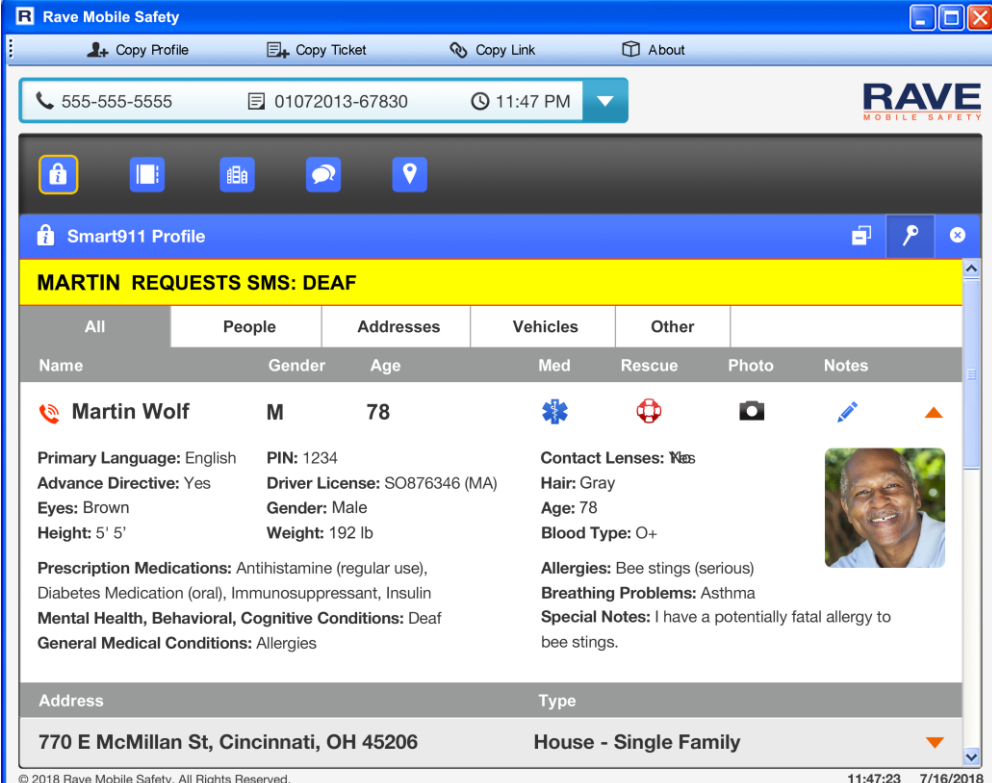
- Caller cannot communicate
- Caller by not be able to communicate due to:
  - Allergic reaction
  - Heart attack
  - Home invasion

The screenshot shows the Rave Mobile Safety Smart911 Profile interface. At the top, there are navigation options: Copy Profile, Copy Ticket, Copy Link, and About. Below this is a header bar with contact information: 555-555-5555, 01072013-67830, and 11:47 PM. The RAVE MOBILE SAFETY logo is in the top right corner. The main content area is titled 'Smart911 Profile' and features a tabbed interface with 'All', 'People', 'Addresses', 'Vehicles', and 'Other'. The 'People' tab is active, showing a profile for Christie Smith. The profile includes fields for Name, Gender (F), Age (35), Med, Rescue, Photo, and Notes. Detailed information includes: Primary Language: English, PIN: 1234, Contact Lenses: Yes, Advance Directive: Yes, Driver License: SO876346 (MA), Hair: Light Brown, Eyes: Hazel, Gender: Female, Age: 35, Height: 5' 5', Weight: 110 lb, Blood Type: O+, Prescription Medications: Antihistamine (regular use), Diabetes Medication (oral), Immunosuppressant, Insulin, Allergies: Bee stings (serious), Mental Health, Behavioral, Cognitive Conditions: Deaf, Breathing Problems: Asthma, General Medical Conditions: Allergies, and Special Notes: I have a potentially fatal allergy to bee stings. Below the profile is an 'Address' section with the address 770 E McMillan St, Cincinnati, OH 45206 and a 'Type' section with 'House - Single Family'. The footer contains copyright information: © 2018 Rave Mobile Safety. All Rights Reserved. and the date/time: 11:47:23 7/16/2018.

➤ **Result: Information is immediately available and caller doesn't need to be the sole source of information.**

# When does Smart911 Help?

- Medical emergency
- Important medical information can be included:
  - Medical issues
  - Medications
  - Allergies



The screenshot displays the Rave Mobile Safety app interface. At the top, there are navigation options: Copy Profile, Copy Ticket, Copy Link, and About. Below this is a status bar with a phone number (555-555-5555), a text number (01072013-67830), and the time (11:47 PM). The main content area shows a 'Smart911 Profile' for 'MARTIN REQUESTS SMS: DEAF'. The profile is organized into sections: All, People, Addresses, Vehicles, and Other. The 'People' section is active, showing a list of individuals. The first entry is 'Martin Wolf', a 78-year-old male. His profile includes a photo, a list of medical conditions (Allergies, Deaf), and a list of medications (Antihistamine, Diabetes Medication, Immunosuppressant, Insulin). A yellow banner at the top of the profile indicates 'MARTIN REQUESTS SMS: DEAF'. The address section shows '770 E McMillan St, Cincinnati, OH 45206' and 'House - Single Family'. The bottom of the screen shows the copyright notice '© 2018 Rave Mobile Safety. All Rights Reserved.' and the date '7/16/2018'.

➤ **Result: Knowing these details ahead of time can help avoid allergic reactions or dangerous medication combinations.**

# When does Smart911 Help?

- Missing child
- Smart911 Safety Profile displays:
  - Recent photo
  - Physical description
  - Medical conditions

The screenshot shows the Rave Mobile Safety interface. At the top, there's a header with 'Rave Mobile Safety' and navigation options like 'Copy Profile', 'Copy Ticket', 'Copy Link', and 'About'. Below this is a contact information bar with a phone number (555-555-5555), a ticket ID (01072013-67830), and a time (11:47 PM). The main content area is titled 'Smart911 Profile' and features a tabbed interface with 'All', 'People', 'Addresses', 'Vehicles', and 'Other'. The 'People' tab is active, showing a profile for Sarah McKay. The profile includes a recent photo, physical description (Primary Language: English, Advance Directive: Yes, Eyes: Brown, Height: 3' 4"), medical conditions (Prescription Medications: Antihistamine (regular use), Anti-anxiety Medication; Mental Health, Behavioral, Cognitive Conditions: Autism; General Medical Conditions: Allergies), and other details (PIN: 1234, Driver License: SO876346 (MA), Gender: Female, Weight: 70 lb, Contact Lenses: No, Hair: Light Brown, Age: 6, Blood Type: O+). Allergies listed are Bee stings (serious) and Breathing Problems: Asthma. Special Notes mention a potentially fatal allergy to bee stings. The address is 770 E McMillan St, Cincinnati, OH 45206, and the type is House - Single Family. The footer shows the copyright notice and the date/time: © 2018 Rave Mobile Safety. All Rights Reserved. 11:47:23 7/16/2018.

➤ Result: 9-1-1 call takers can immediately forward picture and description to officers in the field for a faster response.

# Security and Privacy

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## You Decide What to Include

Provide as much or as little information as you want. Smart911 only asks for information that is relevant to aid emergency response.



## Only Seen If You Call 9-1-1

Your information is only available to 9-1-1 call takers and first responders if you have an emergency.



## Industry Leading Security

Your information is housed in top-tier secure facilities complete with 24/7 physical security, video surveillance, and alarms. We utilize the same SSL certificate authority and encryption technologies used by leading financial institutions.

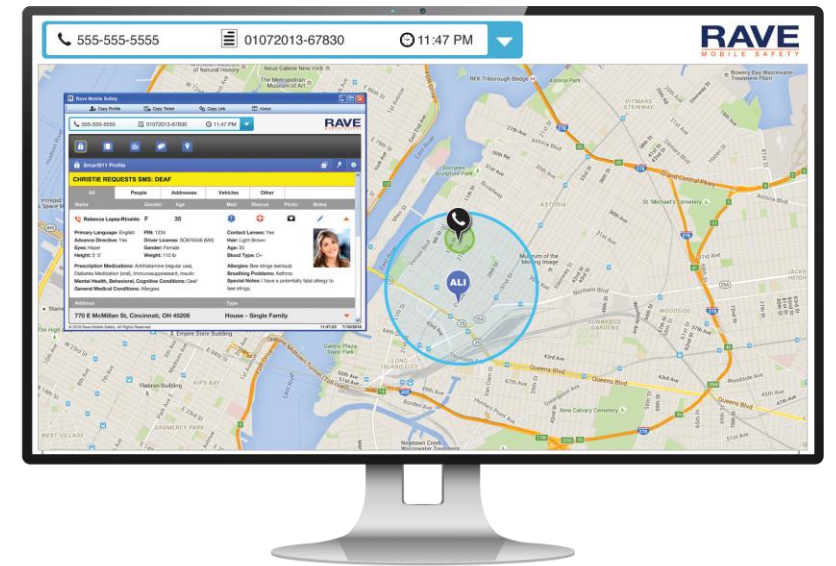




# More Accurate Mobile Caller Location

Smart911 enhanced location data gives 9-1-1 call takers improved, consolidated location information and refines mobile ALI locations into a single view. We collect location data from multiple sources to give call takers the most accurate available:

- Mobile ALI – the primary source of 9-1-1 location data.
- Smart911 Safety Profile – work and home addresses provided by individuals.
- RapidSOS Clearinghouse – highly accurate using best available smartphone technology including GPS and Wi-Fi



Create your Safety Profile today  
and help spread the word!

 **Smart911.com<sup>®</sup>**

**Plan Ahead For Any Emergency**



or at

**[www.smart911.com](http://www.smart911.com)**