

Dodge County Crime Prevention Funding Board

September 6, 2018

Sheriff Office Emergency Operations Center, 124 West Street, Juneau

Funding Board Chair Sheriff Dale Schmidt called the meeting to order at 2:03 p.m. Members present: Kurt Klomberg, Dave Beal, Jackie Wolter, Becky Glewen and Jim Mielke. Absent Gene Kirshbaum

Chair Schmidt noted that Funding Board Gene Kirshbaum has moved out of the jurisdiction and will need to be replaced. The position is intended to a representative of the Public Defenders Office.

Public Comment: None

Motion by Beal, second by Glewen to approve the June 14, 2018 minutes as presented.

Financials as of August 2018:

- Dollars assessed to date: \$42,658.17
- Dollars collected to date: \$18,803.60 (includes interest)
- Grants Awarded: \$3,800
- Available Funds: \$15,003.60

Grant Application Review and Consideration: Grant applications were received from:

- C.A.R.E. for Dodge County: Request \$12,000
- 5-Stones – Beaver Dam: Request \$3,000

Chair Schmidt will contact each applicant to request additional information related to their respective application. Information will be requested to be submitted no later than Friday September 14th.

Next Meeting Date: September 27, 2018 at 2:00 p.m. Location – Sheriff Office.

Adjournment: By Order of the Chair, Schmidt declared the meeting adjourned. Time 2:35 p.m.

Crime Prevention Funding Board Grant Application

The Dodge County Crime Prevention Funding Board, pursuant to Section 59.54(28)(d) of Wisconsin Statutes, is soliciting applications for crime prevention grants. Eligibility and the application process are described in this application.

Eligibility:

1. One or more private non-profit organizations within the county that has as its primary purpose preventing crime, providing a funding source for crime prevention programs, encouraging the public to report crime or assisting law enforcement agencies in the apprehension of criminal offenders.
2. A law enforcement agency within the county that has a crime prevention fund if the contribution is credited to the crime prevention fund and is used for crime prevention purposes.
3. The board has the authority to annually set the number and amount of grants to be awarded based upon the available funds and board policy objectives.

Application:

All applications must be submitted prior to deadlines that are established and will be screened for completeness and compliance with the instructions provided. Each grant application is reviewed by the funding board. Grants are awarded based on the needs and priorities of Dodge County. Applications will be considered based on the following criteria:

1. Crime Prevention Grant Priority – Address specific priority areas of the Crime Prevention Funding Board as outlined by the board
2. Program Capacity – Demonstrate the ability to achieve program outcomes that accomplish the desired effect of crime prevention.
3. Data Driven –
 - a. Demonstrate the ability and/or plan to collect program performance and impact data
 - b. Application must include a statement of how and when data will be reported.
4. Financial Management – Demonstrate the ability to account for grant funding and leverage other financial and/or in-kind support from other community partnerships
5. Collaborative Approach – Demonstrate the ability to partner with the other public, private, and/or nonprofit organizations to support crime prevention efforts.
6. Provide documentation of current nonprofit status.

Applications will include the following information:

1. Name, contact and basic information of organization seeking grant.
(Completed Grant Application Cover Sheet)
2. Main summary (1000 Word Limit)

- a. The summary will contain information about the requesting organizations and the individuals responsible for the application and grant award. It will also include an overview of the project and the goals that the project hopes to accomplish. Provide a description of the target audience for whom the project is intended.
3. Performance measures
 - a. It is the goal of the funding board to approve grants that contain performance measures which will be utilized to ensure completion of the project and success of the project upon completion.
4. Project narrative
 - a. Provide the title, location and dates of the proposed project. Supplemental information may be attached to provide additional information (brochures, flyers, agendas).
5. Goals and objectives
 - a. Provide a list of goals and objectives for the project to be deemed successful.
6. Other funding
 - a. Indicate overall project costs and other potential funding sources for the project.

Post Award Requirements:

Annually, each recipient of a grant awarded shall submit a report to the funding board. The report shall contain at least all of the following information for the year to which the report relates:

1. The name and address of the entity.
2. The name, address and title of each member of the governing body of the entity.
3. The purposes for which the grant money was spent.
4. A detailed accounting of all receipts and expenditures of the entity that relate to the grant money.
5. The balance of any funds remaining.

Report performance to the board at a timeframe to be determined by the board.

Current Grant Information:

Date of Posting: August 16, 2017
Application Deadline: September 15, 2017
Grant Amount: Up to \$6,000
Award Date: No later than January 2, 2018
Additional Information Requests: The Crime Prevention Funding Board reserves the right to request additional information which may include further documentation or in person meetings with the board.

Application Submission and Questions:

All applications must be submitted electronically to the Crime Prevention Funding Board Chair. Questions may also be submitted in writing to the Chair. Contact information is as follows:

Dodge County Sheriff Dale J. Schmidt – Email: dschmidt@co.dodge.wi.us

Crime Prevention Funding Board Grant Application Cover Sheet

Organization Name: _____

5-stones Beaver Dam

Description of Organization's Qualification for this Grant:

5-stones BD has been working tirelessly for five years in Beaver Dam and its surrounding areas to bring

awareness, education, and prevention to our community and beyond for the purpose of keeping our

community members and youth, specifically, safe, informed and protected from trafficking predators.

Point of Contact Name: _____

Tracy Ann Scheffler

Address: _____

N4834 Catbird Road

City: _____ State: _____ Zip Code: _____

Beaver Dam

WI

53916

Phone Number: _____ **920-344-0971**

Email Address: _____

tracys.5stones@gmail.com

501(c)(3) Organization Yes No

Organization Governing Body Members and Titles

Name

Title

Tracy Scheffler

Founder

Name

Mary Kuntz

Title

AV Specialist

Name

Linda Allen

Title

Pornography Research

Name

Marcia Decker

Title

Member

Name

Kathy Knoll

Title

FB Site Advisor

Name

Diana Schneider

Title

Member

Total Estimated Project Cost: \$ 3,636 - \$4,000

Basic Statement of Purpose of the Grant (1000 word limit - additional pages may be attached in a Word document to reach 1000 words if necessary):

5- Stones is named after the story of David, who used five stones to fight the giant Goliath. Similarly, 5-stones uses the five area of Awareness, Education, Prevention, Networking and Collaboration to fight the giant of sex trafficking in our areas and beyond. 5-stones is a volunteer initiative run solely on fundraising and donations. We have dedicated ourselves to learning, researching, and attending trainings and conferences on this tragic topic since 2013.

5- stones presents at schools, conferences, community clubs, youth groups, churches, military bases, workplaces and medical establishments for the past five years, increasing awareness as well as giving people the tools and information necessary to notice and protect themselves and others from the predatory techniques and behaviors of sex traffickers.

Throughout this time, we have also run campaigns to raise awareness of trafficking as well as challenge our community to educate themselves on the harms of the pornography industry as a direct feeder and potentially the greatest contributor to the sex trafficking industry. Previous campaigns have included community-wide information collaborating with local businesses and neighbors (our local Beav!), such as our 13 campaign, movie events such as our Nefarious event, and guest presenter events including survivors. All of these campaigns and events have been notably effective in creating a conversation at the local level regarding what trafficking is, where it is occurring (reported in all 72 counties of WI), as well as what we as a community can do about it.

5-opportunities for collaboration and networking. This connection has been an invaluable resource for our local stones BD is also a member of the Madison Anti-Trafficking Consortium that meets quarterly, providing excellent initiative.

We are currently in the planning stages for a fall campaign, "NOT IN OUR TOWN," to take place from early October through early December. The community event will take place on Thursday, November 8 at 6:30 pm at Harvest Church, 10.25 Place, W7444 Hwy 33, Beaver Dam, WI. This event will bring in Keynote Speaker Assistant U.S. Attorney Julie Pfluger to speak on "Trafficking in Rural Areas," and will include a Question & Answer panel with Dodge County DA Kurt Klomberg, Beaver Dam Detective and Trafficking Consultant Heather Johnson, as well as one to two trafficking survivors and advocates. We will also include refreshments and a social time to debrief and converse about the topic. The target audience for the event would be 18 and up with a parental choice regarding 13 and up. We have always taken a sensitive interest in who our audience is and being age-appropriate since this is such a difficult topic. All of our presentations are adjusted according to the audience in attendance. As far as program capacity and data, we will have a count of attendees as well as administer a survey to attendees regarding their level of awareness and education prior to the event to be compared with their level of awareness and education post-event. This will be handed to attendees as they arrive and they will complete the Pre-survey on the front and, later, will complete the Post-survey on the back. This survey will include four questions on each side (Pre and Post) as follows:

Pre-Survey: 1. Please rate your incoming knowledge of sex trafficking on a scale of 1-5, with 1 being "I do not know anything about trafficking" and 5 being "I know everything about trafficking." 2. Do you believe there is trafficking in Dodge County or your town? 3. Is pornography related to trafficking? If so, how? 4. Do you know who to contact/how to respond if you suspect trafficking?

Post-Survey: 1. Same as pre-survey. 2. What kind of trafficking might be in Dodge County or your town? 3. Briefly describe how pornography is a feeder to trafficking. 4. Same as pre-survey.

In regards to the general community, we will add a survey link to our FB page for citizens to evaluate the campaign's effectiveness. In the past, much of our data has been anecdotal as that is more available as a whole under an initiative such as ours. The success of the project will be measured in the number of attendees at the event, any increases in FB visits to our site, and the collection and comparison of the pre and post survey results. Anecdotal evidence is also imperative as community members approach us with information, questions, and comments. I will include all of this information in a post-campaign report to the Board.

In the time leading up to this event, we will include two billboards with the Not In Our Town message and graphics (see attached file) and a newspaper blitz including a ¼ page ad and an article about the event in the Daily Citizen, which has a circulation of 35,000, an article and ad in Inspire magazine, which has a circulation of 10,000, and an interview on air with WBEV Community Comment as well as a commercial that will run on air for the event. To further blanket the town in the anti-trafficking message, we will purchase 100 lawn signs with the same graphic, which will be distributed through friends, families, and the church to further enhance and promote the brand and message for this campaign. We would like these to be in highly visible areas as well as neighborhoods. These signs will be gathered at the end of our campaign for future use and stored at Harvest. We intend to keep the "Not In Our Town" tagline as a part of our initiative, so any items with this branding will be relative for future use. All of this is an effort to bring people together for the cause to learn and grow in their knowledge and ability to help fight trafficking.

Since we are a non-profit, we can do a more thorough, professional job when we have sufficient resources. We have always run our organization with financial wisdom and accountability, first, using our non-profit status as well as non-profit promotions and savings, after which we rely on our own budget funding. Ultimately, we do all we can to keep the conversation going and to see our youth educated. We have never declined a presentation, going as far as Green Lake to educate. We have presented in Beaver Dam, Mayville, Waupun, Hustisford, Green Lake, and will be going as far as Viroqua this fall to educate. We continue to work tirelessly for this topic because of moral outrage and

a sense of fierce protection of the youth of our community. We also believe in the importance of adults feeling capable to notice and report suspicious activity and potential trafficking and we encourage them at our presentation to do so, reminding them that it is never wrong to report something as it can lead to the rescue of a victim and potentially save a life. We also challenge community members to mentor the youth in their circle of influence regarding safety as well as saying no to pornography. This is a challenge we afford to adults as well as youth as that is the most effective way to fight the demand of trafficking, especially for future generations. Our organization is hosted by Harvest Church where we keep our account as well as use as our office. Our EIN number under Harvest is 39-1754048. They have a financial manager that oversees and tracks our donations and funds as well as expenses. Therefore, our information and accountability is sufficiently and professionally tracked, providing any receipts and forms as needed.

In conclusion, our campaign can be run more effectively with sufficient funding. We would be greatly appreciative for your sponsorship/gifting in this area of finances. The money for this project is currently being expended, as we rent and order and prepare for the coming campaign date, and will continue to be expended through the November 8 date. Thank you for considering us. Please see below for an itemized budget:

Billboards: \$1,326 for #20619 South on 151, 2 months (more cost-effective than one month), 2nd billboard, Lamers, location TBD, \$750, one month

Newspaper Ad: ¼ page, \$410

Inspire Ad + article: cost TBD by Denise at Inspire

Printing costs of educational material to be distributed at event: \$35 (500 copies)

Promotional Event Cards: \$50

Posters: \$10

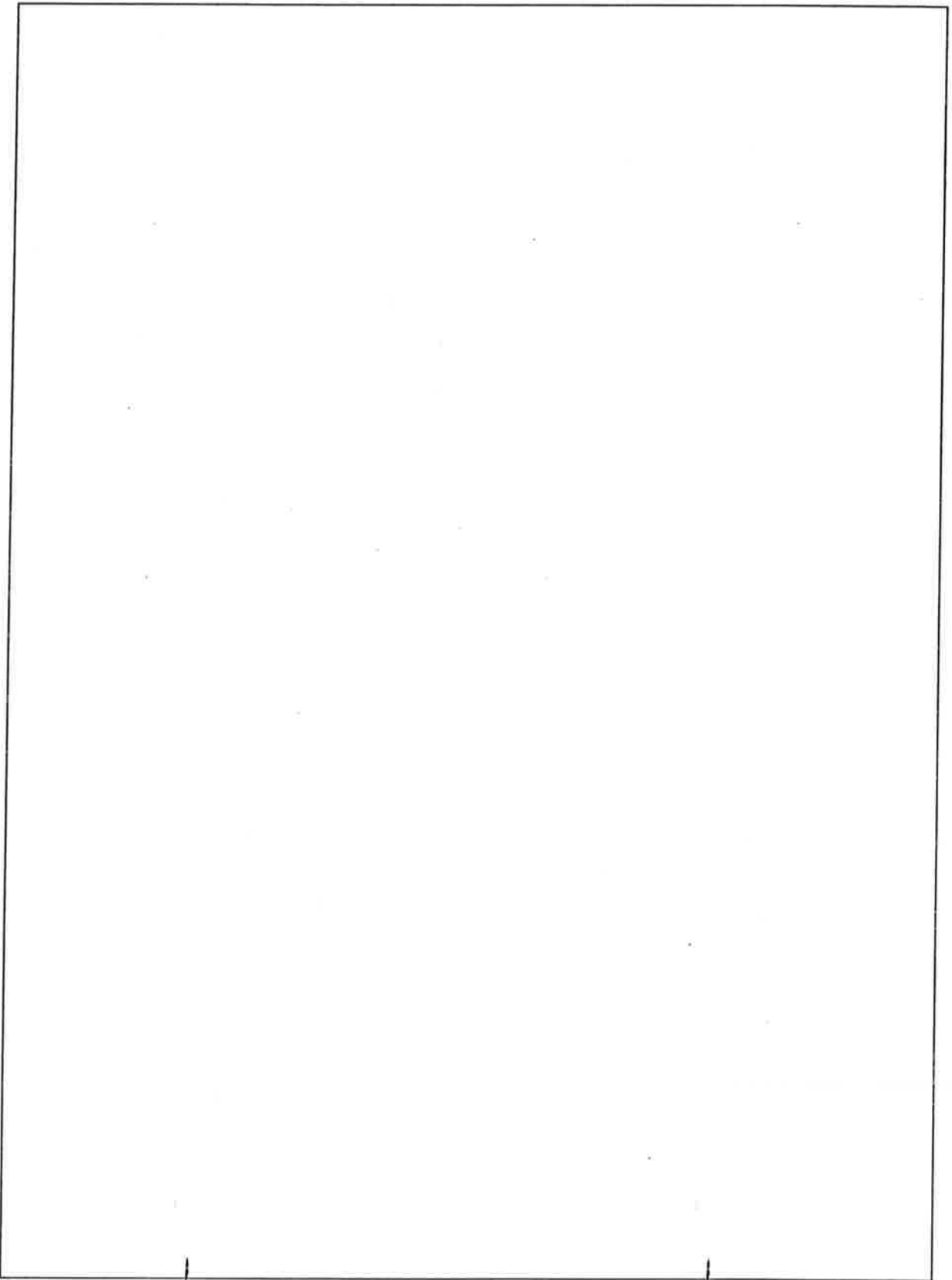
Stipends for survivor/advocates: \$100 total

Yard Signs: \$570 for 100

WBEV commercial: TBD by station

Mailings to local churches and organizations (invitations): \$20





Impacts to project if only partially funded by the Crime Prevention Funding Board (200 word limit):

As stated above, our initiative is directly dependant on finances in order to run an effective and impactful campaign. We can only proceed with what we have funding for and, therefore, we would decrease our ability and plans according to our budget. Again, we are a volunteer run organization with a budget that is only as much as donations that are brought in. We will, therefore, plan according to our current budget or will increase our effectiveness and planning with the addition of your grant. The priorities are the essentials, such as billboards, newspaper ads, promotional materials for the event, and yard signs.

We know that our culture needs to see a message in multiple venues and multiple times to be internalized and effective so we do hope that you would consider funding the elements of our initiative listed in our statement. We will continue our work to the best of our ability for as long as it takes to make ours a community that is safer, accountable to each other, and has the "street smarts" to avoid becoming a statistic in the trafficking world. With your support, we can do this better and make a bigger impact.

NOT IN OUR TOWN!



**STOP
HUMAN
TRAFFICKING**

StopTraffickingDemand.com/WI



C.A.R.E. for Dodge County

PO Box 84 | Beaver Dam, WI | 53916-0084
920.631.7155 | carefordodgecounty@gmail.com

9/16/2018

Recovery Coach Scholarships	\$5,000*
Total Use of Funds	\$5,000

C.A.R.E for Dodge County is looking to use the funds towards scholarships which provide Recovery Coaches to those who cannot afford these services. These consultations are in a dire need for those without resources. *This grant will provide 156 hours of consultations to 10 recipients which will be tracked and reported back to the board. The timeframe for helping these individuals and families will be 6 months. All reports will contain information on the individual and/or families and the success of the program. The reports will not provide names of the individuals or families to protect the confidentiality standards developed with this program. Thank you for your consideration.

Wendy Compton

Board Member

C.A.R.E for Dodge County

920.979.8553