

MINUTES OF MEETING  
CRIME PREVENTION FUNDING BOARD

January 11, 2018 @ 1:00 p.m.

Attended by: Sheriff Schmidt, Becky Glewen, Jackie Wolter, Dave Beal

1. Call to order, roll call and certification of public notice. (1:11 p.m.)
2. Approval of the agenda and allow for deviation.  
Motion by Jackie, 2<sup>nd</sup> by Becky. Motion carried.
3. Public comment
4. Approval of minutes from October 12, 2017 and October 20, 2017 meetings.  
Motion by Jackie, 2<sup>nd</sup> by Dave to approve. Motion carried.
5. Current Balance:       Assessed to Date:     \$34,779.45  
  
                                  Collected to Date:     \$10,920.27 (includes interest)  
  
                                  Grants Awarded:       \$3,800.00  
  
                                  Fund Balance:           \$7,120.27
6. Review of grant and application process.  
Motion by Becky to post the annual Crime Prevention Grant Application for a period of 30 days ending in May, 2<sup>nd</sup> by Jackie.
7. Advertising ideas  
Radio public service announcements, free billboard opportunities and press releases will be used for future advertisement efforts.
8. Determine future meeting date and time:  
June 14, 2018 at 1:00 p.m.
9. Adjourn.  
Motion by Becky, 2<sup>nd</sup> by Jackie. Motion carried. (1:41 p.m.)

Next meeting date: January 11, 2018 @ 1:00 p.m.

2/7/18

TO: Crime Prevention Funding Board

FROM: Project Collaborators: Beaver Dam Area Community Theatre, PAVE (People Against a Violent Environment), C.A.R.E. (Community Awareness and Recovering Environment) for Dodge County

## **CRIME PREVENTION FUNDING AWARD REPORT**

### **“WITH ONE VOICE: LETTERS FROM THE OPIOID CRISIS IN DODGE COUNTY”**

#### **NAME & ADDRESS**

Beaver Dam Area Community Theatre, Box 216, Beaver Dam, WI, Attention: Annette Kamps  
PAVE, P.O. Box 561, Beaver Dam, WI 53916, Attention: Teresa Nienow  
C.A.R.E, P.O. Box 84, Beaver Dam, WI 53916, Attention: Wendy Borner/ Brenda Tratar

#### **GOVERNING BODIES**

##### **Beaver Dam Area Community Theatre Board of Directors:**

Scott Eberle, President/ N8067 Oak Ridge Dr., BD

Jan Sutter, Treasurer/ 307 Hillcrest Dr., BD

Jeff Rehberg, Secretary/ N8247 Frances Ln, BD

Bonnie Franke/ W8600 County Rd. B, BD

Jill Kaufmann/ 615 Lakeshore Dr., BD

Kristie Lunde/ N7430 Muhle Ct., BD

Mark Lefeber/ 217 Woodland Dr. Apt 9

Michael Derr/ 104 Lakeshore Terrace, BD

Judy Pearce/ 315 Hillcrest Dr., BD

Sara Schrauth/1229 ½ N. Center, BD

Amy Thronsen/ 310 Farwell Rd., BD

Venita Matheus/ N7484 Edgewater Dr., BD

**PAVE:** Teresa Nienow, Executive Director

##### **PAVE Board of Directors 2018**

Ken Ostermann M.D./President/ Doctor, Beaver Dam Women's Health/ W10260 Cty S, Beaver Dam, WI 53916

Ruth Metz – Vice President / Owner-Animart, 1110 Lakeshore Dr, Beaver Dam, WI 53916

Tami Joe DeLisle – Secretary, PO Box 229, Reeseville, WI 53579

Chris Behymer – Treasurer/ CMM Computer Programmer, 221 Emerald Dr., PO Box 419, Reeseville WI, 53579

Lisa Hedberg / Corporate Development Manager, N8026 Oak Ridge Dr., Beaver Dam, WI 53916

Heather Johnson/ Detective Beaver Dam Police Department, 205 S. Lincoln Ave., Beaver Dam, WI 53916

Josh Koepsell/ Owner- Koepsell-Murray Funeral Home, N7199 N Crystal Lake Rd., Beaver Dam, WI 53916

Rodney Miller/ CFO Wayland Academy, W7100 Oakdale Dr., Beaver Dam, WI 53916

Patricia Ninmann/ Training Officer – State of Wisconsin, N7869 Hwy 26, Burnett, WI 53922

##### **C.A.R.E Board of Directors:**

Wendy Borner, President/ 141 Wisconsin Street, BD

Brenda Tratar, Vice-President/ 161 E. Burnett St., BD

Vikki Fischer-Kurth, Treasurer/ N6901 Thompson Rd., BD

Desiree Grin, Secretary/ 206 Doty St. Fond du Lac

Mary Neuman, Director/ 103 Caroline Court, BD

Lynn Seibel, Director/ 412 Stark St, BD

Kathy Teletzke, Director/ W6978 County Road E, Burnett

Wendy Compton, Director/ 64 South Park Ave., Fond du Lac

*Cont'd.*

## **PURPOSES OF THE GRANT PROJECT**

*(Note: italicized text is from the original grant application, as an introduction to the follow-up report comments.)*

**PROJECT DESCRIPTION:** *To dramatize the epidemic in Dodge County, BDACT, PAVE, and C.A.R.E. will present "With One Voice: Letters from the Opioid Crisis Zone." This staged reading program will offer stories, poems, essays, and testimonies solicited from victims, abusers, law enforcement officials, teachers, students, parents, health professionals, social service personnel, and other resources. Relatable music by area performers will enhance the program. Immediately following, a panel of professionals will conduct an audience discussion. Information from relevant organizations will be available.*

### Purposes Report

1. Following a major publicity campaign in November and December to reach representatives from a broad range of people who might share personal or observed experiences, the project received thirty-two submissions. The submissions represented all ages and many perspectives, including students, those who are incarcerated, the school community, parents and grandparents, siblings, the health community, social service personnel, and more. The submissions from several communities came in stories, letters, essays, and poems, as requested. These were dramatically presented on stage by nine readers with music interludes by five vocalists, including two middle school students, a teacher from Dodgeland High School, and two BDACT members, all of whom made a personal commitment to the purpose of the program.
2. The panelists, representing Dodge County resources, moderated by Craig Warmbold of Good Karma Broadcasting were:  
Sheriff Dale Schmidt, BD Police Officer Meagan Scott, District Attorney Kurt Klomberg, Beaver Dam Mayor Rebecca Glewen, C.A.R.E. President Wendy Borner, C.A.R.E. Vice-Pres. Brenda Tratar, PAVE Director Teresa Nienow, Recovery Coach Dan Doyle, Dr. Seth Barudin (Dean Clinic), Clinic Reps Carol Roddy & Jennifer Campbell, Dodge County Human Services Director Rebecca Bell, Fr. Mike Erwin, Pastor Oscar Rozo, Recovery Reps Desiree Grin & Nadine Machkovech

## **PUBLICITY**

### Publicity and promotion for submissions report:

1. Mailing of 300 letters with submission information to relevant entities throughout Dodge County including private and public school counselors, principals, administrators, clinics, Dodge County Human Resources personnel, churches, attorneys, psychologist/psychiatrist agencies, city and county law enforcement, correctional centers, social service agencies, city council members and administrators, police departments, pharmacies, Dodge County hospitals, Chamber of Commerce offices, Fire Departments/First responders, Dodge County judges, Blue Zone administrators, Church Health Services, Lutheran Social Services, and more.
2. Postings on Facebook, group emails, and other social media
3. Radio and newspaper ads
4. Community Comment, WBEV
5. Personal contacts
6. Posters delivered throughout the area by Beaver Dam High School Key Club students
7. Email blasts

*Cont'd.*

Publicity for attendance report:

1. Email blasts to all those who received the original mailing, announcing the program on January 26 & 27, and requesting their support in further publicizing to their entities.
2. Postings on Facebook, group emails, and other social media
3. Radio and newspaper ads
4. Community Comment, WBEV
5. Personal contacts
6. Posters delivered throughout the area by Beaver Dam High School Key Club students
7. Postcard mailing to \_\_\_\_\_ residents.
8. Visits to several schools and presentations to students by Co-Director Dan Doyle
9. Presentation at Kiwanis Club, announcements at other organizational meetings.
10. Presentation at Beaver Dam City Council meeting

Publicity regarding the opioid crisis and available resources report:

In addition to the pre-program information through media and personal contacts, the panel of resource people, the hand-out resource information in the lobby, and the presence of recovery coaches for personal contact following the program offered information and support.

Examples of Facebook, email, and ad announcements generated by BDACT, C.A.R.E. and PAVE:

"We all know the opioid problem is critical. You can be part of the solution by just attending "With One Voice." It's really a very enjoyable program featuring some of our most talented BDACT members and we are especially grateful to the thirty-two courageous people who submitted their poems, stories, and essays. They have called out to us to listen and understand. We hope that this staged reading, dramatically sharing innermost, extremely personal experiences will heighten concerns, open hearts, abolish stigma, and inspire positive ways to overcome the opioid crisis. Please come and bring a friend. You won't be disappointed!"

"What can you do to address the critical opioid crisis in Dodge County and our country? BDACT, PAVE, and C.A.R.E. of Dodge County are offering an opportunity for a powerful positive step. Be sure to attend and invite others to "WITH ONE VOICE: THE OPIOID CRISIS IN DODGE COUNTY" - Friday, January 26, 7 PM; Saturday, January 27, 4 PM at the BDACT Theater, 219 N. Spring St. (For ages 12 and up/ Parents attending with children recommended/ FREE ADMISSION!) Hear courageous voices from your fellow citizens, from your neighbors, from individuals of all ages. This dramatic program will include staged readings of their writings as well as inspiring songs performed by BDACT and community vocalists. A panel of professionals and resource people will offer discussion following the program. The program is supported by a grant from the Dodge County Crime Prevention Council. Donations will benefit PAVE and C.A.R.E of Dodge County.

"Never once did I think my son would ever stick a needle in his arm!" Hear these words and words by others who have been affected by the opioid crisis in Dodge County. See "With One Voice," presented by Beaver Dam Area Community Theatre, Friday, January 26, 7 PM, and Saturday, January 27, 4 PM, at the BDACT theater, 219 N. Spring Street, Beaver Dam. BDACT actors will perform staged readings of stories and poems submitted by Dodge County residents, interspersed with relevant songs. A panel discussion offered by resource people with an opportunity for audience responses will follow. "With One Voice," in collaboration with PAVE and C.A.R.E. for Dodge County, is supported by a Dodge County Crime Prevention Council grant. Free admission/ Open to everyone, ages 12 and up. Parental attendance with children is advised."

*Cont'd.*

## *With One Voice Report (Publicity) Cont'd.*

"The success of this "With One Voice" program, supported by a Dodge County Crime Prevention Council grant, will be measured by how many people we can reach about the critical opioid addiction in our own area. The program features a variety of courageous writings by area people -- poetry, personal essays and stories from those who have been directly, or as observers, been impacted by this disastrous disease. Our willingness to hear about these first-hand experiences is something that we CAN do. I know you will be impressed with these words, staged in a variety of dramatic ways by our talented BDACT actors. You can especially help by encouraging attendance by all and by encouraging parents to bring their children (age 12 and up). Thank you!"

### **ATTENDANCE**

**TARGET AUDIENCE:** *Since the opioid crisis is far-reaching, this program will be promoted to a wide audience. Those integrally involved in this crisis, whether victims, abusers, or healers, will be especially encouraged to participate and/or attend. The BDACT Theatre, 219 N. Spring St., Beaver Dam, WI, seats 225. Estimated attendance for 3 shows: 375, minimum/ plus performers, production team, panel, and volunteers.*

#### Attendance report

In addition to answering a community need, we believe free admission encouraged a very significant attendance. There was nearly a "full house" for both performances, totaling at least 400 plus sixteen performers, sixteen panelists, nine recovery coaches, and twenty house and backstage volunteers, totaling about 460 participants during the program. (Auditorium seats 220).

Since some of the writings did reflect violence and abuse, distributed publicity suggested attendance by children, ages 12 and above, with parents.

Among the many who stayed for the panel discussion, there were people who wanted to learn about the crisis, people who were professionally or voluntarily directly caring for those in crisis, and those who were casualties and sufferers.

#### Notes:

Participation by a number of PAVE and C.A.R.E. volunteers throughout the production process was an additional bonus. Also, two Wayland High School students were stage managers for the event.

### **ACHIEVEMENT**

#### **PROGRAM IMPACT:**

*Submissions from significant representatives; production personnel; audience attendance, including immediate post-show response; information from multiple organizations; media exposure; word of mouth; and the ripple effect will positively influence this project. Net profit to PAVE and C.A.R.E.*

**GOAL:** *BDACT will continue to serve the larger community by using its theater facility, volunteers, and purpose to inform and inspire. Understanding that opioid addiction is a serious challenge in Dodge County, BDACT and its partners see this project as a way to bring knowledge, concern, and action to the forefront.*

**OBJECTIVES:** *With participation by BDACT, PAVE and C.A.R.E personnel, appearances by community leaders, multiple resources, sharing of personal experiences, extensive publicity, and audience attendance, "With One Voice" will have significant impact.*

#### Achievement of goal, objectives, impact

In addition to the submissions, attendance, production personnel (noted above), the primary goal and objectives were achieved as follows:

Among the many expressions of appreciation for this program, one of the most significant was the public acknowledgement during the panel discussion that this was an exceptional opportunity to bring the community together for an open dialogue about the opioid crisis, often veiled with stigma, guilt, shame, and suppressed desperation.

*Cont'd.*

## *With One Voice Report (Achievement) Cont'd.*

We believe that this kind of theater offers a non-threatening format that makes productive communication possible. BDACT, PAVE, and C.A.R.E. representatives observed that the panel and aftermath discussions prompted by this dramatic format opened the door to understanding, inspiration, and sincere concern. Equally important, it was a unique opportunity to learn more about current resources and resource people and where more help is needed.

Through this collaboration, BDACT, PAVE, and C.A.R.E. not only had a unique opportunity to inform and inspire the Dodge County community, it also had the opportunity to learn from each other and grow in understanding about how such collaboration empowers action. As C.A.R.E. President Wendy Borner acknowledged, "Theater is a venue that allows us to bring awareness and education to our community in a very creative manner, helping us to bridge the gap between addiction and recovery that too many Dodge County citizens encounter because of the lack of resources."

Another bonus – Tami DeLisle, PAVE secretary, conducted an art workshop to focus on the opioid crisis and set up an art display of the resulting work in the BDACT lobby.

Note: There were several concerns about reaching students with this program or information. Although, there were some students in the audience with parents, we realize there is much to do in this area. The most successful avenue may be through families. Hopefully, a future project can address this need.

**EVALUATION** - *Attendance, audience response, videotaping, formal evaluation from participants.*

### Dodge County Crime Prevention Board Support

First, BDACT, PAVE, C.A.R.E. and all who participated in this very rewarding program sincerely thank the Crime Prevention Board for supporting this effort to open the challenge of the opioid crisis to the community. Although much more must be done, we greatly appreciate the opportunity to open this dialogue in a non-threatening format and to offer resource people and information from across the county.

Videography: A videographer was hired to tape the entire program which will be available upon request within the next several weeks. (At present, there are about 20 audience sign-up orders.) Although there may be some advantages to posting the video on social media, we have concluded that there would be some issues, including music rights to negate that idea. Consequently, we plan to limit distributions to individuals who order the video plus PAVE and C.A.R.E. for future workshops and classes. The video will include a request to limit showings to private sectors, with no social media releases. We will post the availability of the video on BDACT, PAVE, and C.A.R.E. web sites. A donation will be suggested to cover cost, if needed. Any profit will be added to the donation to PAVE and C.A.R.E.

### Assessments and Audience responses:

In addition to the valuable input from audience during the panel discussion, and the rewarding attendance, generous door donations for PAVE and C.A.R.E. totaled \$1706.00, giving each \$853.00. (See above for attendance details.)

*From Teresa Nienow, Executive Director, PAVE - "Thank you for all your hard work! I have heard so many wonderful things about the production and a majority of them have been that this should be shown in schools and other communities. It was emotional for many, but many many thank yous were given and they were very pleased on how well it turned out. I gave everything to our Treasurer, but from memory I believe PAVE and CARE both received \$492 on Friday night and \$361 for Saturday night! The community showed enormous support!!! Again, thank you for your tireless work on this it was amazing and a great experience for all of us."*

*Cont'd.*

*With One Voice Report (Evaluation) Cont'd.*

*From Brenda Tratar, C.A.R.E. Vice-President –*

“I had several people after both performances tell me that it was a very powerful show and well done. I heard absolutely no negative comments from anyone as they were leaving or throughout the week. Anyone I ran into who was there commented positively about it and thought it was a real eye opener. Here's one comment off one of our fb posts – ‘This program needs to be taken to all middle and high schools and area communities in Dodge and surrounding counties. Superb job done by everyone and huge thanks to all those that shared their very personal stories. God bless and many prayers for those affected by this horrible disease.’

Would the theater have any objections if CARE would want to show the video again to a group of people at a later date?”

*Other Facebook responses -*

“Bravo to you Trevor, and the whole cast and crew!!! Very well done!!!! Thank you!

“So proud of these girls. They were asked to sing at One Voice, a performance telling real life stories of the opioid crisis. I'm so glad Mylana and a couple of her friends came to this performance. It was really eye opening to them what taking pills leads to. Thank you to all who participated! Keep educating your kids!”

“Last night was the last show of With One Voice (opioid crisis stories from our local area). I want to thank Annette M Kamps and Dan Doyle for helping our theater share a message of pain, fear and hope. Seth and I haven't been on stage for a while (Amelya was Stage Manager) but this was a moving reason for each of us to take the time. Thank you to so many friends for coming and filling our auditorium both nights. We hope the messages don't get lost or forgotten. Let's work together as a community to support those in recovery through some of the established programs as well as being creative in expanding help. Work with our legislators, counselors, etc. and help! Remove the stigma and replace with love.”

*From Erin Broome –* “ Much needed...uncomfortable conversation that needs to be had in Dodge County! Thankful you and Seth Barudin and Amelya showed up for the community. The 12 yr old young man 'stole the show'. If his words and emotions didn't move you to want to act...I don't know what would! Hats off to you Annette & Dan! Let's continue the discussion and galvanize the community to be a part of the solution.”

*From Barbara Vockroth -* “It is a privilege to be a reader. I'm humbled to be a voice for the writers.”

“I brought a couple of Mylana's friends last night. One of them suggested we should perform it at the middle school. Not a bad idea!”

“Wonderful program! Congratulations and thank you!”

“May God bless all of you for this wonderful humanitarian effort to save our young people who struggle with addiction.”

“Nice work Annette and Dan and everyone, a very moving show.”

*From Dan Doyle –* “Powerful!”

*From Beaver Dam Mayor Becky Glewen –* “The Beaver Dam Community Theater has once again put together an outstanding performance, ‘With One Voice.’ -Many voices share their words about the impact of opioids on Dodge County Citizens. Be sure to get to the second and last showing tomorrow (Saturday, Jan 27) at 4pm at the Community Theater. #powerful #inspiring #letsfightthistogether #preventioniskey. Thanks to the Crime Prevention Board for funding this impactful performance. Dale Schmidt Kurt Klomberg”

*From Rose Wright Everett -* “Wonderful, informative and very emotional presentations!”

*From Pat Clark -* “Very powerfully done, addressing a huge problem head on. Great job.”

*From Tammy Nickel -* “What an amazing, informative and powerful performance! The panel discussion was very educational as well. Thank you to those that had the courage to share their emotional journeys with addiction to help educate our community on this epidemic!”

*Cont'd.*

**BUDGET & EXPENDITURES**

<b>BDACT Budget</b>	
Scripts/ book copies	\$125
Facility Maintenance	\$1,000
Publicity/ Mailings	\$2000
Sales Tax	\$100
Musicians	\$300
Technical	\$50
House/ Programs	\$125
Miscellaneous	\$100
<b>TOTAL</b>	<b>\$3,800</b>

<b>BDACT Expenditures</b>	
Scripts/ book copies	330.50
Facility Maintenance	1,000.00
Publicity/ Mailings	1468.50
Sales Tax	0
Musicians	200.00
Music	14.95
Technical	0
House/ Programs	180.00
Videography	400.00
Miscellaneous ( <i>Video copies, thank you's, addt'l printing, etc.</i> )	208.68
<b>TOTAL</b>	<b>\$3,802.63</b>

***OTHER FUNDING: In-kind from BDACT, P.A.V.E, and C.A.R.E***

Several of those who helped produce this program contributed in-kind materials, such as the book binders, food for the strike, thank you's, lobby display, etc.